ART & DESIGN INSTITUT

PSYCHOLOGY OF ART

Prof. PhDr. Július Gajdoš, Ph.D.

SYLLABUS 1

The lecture is focused on mental processes occurring perception of artwork, starting with the ability to observe and empathize, up to the recognition of expression, gesture, posture, motifs, motivational structure, psychological and social relations of a human, artwork and its positioning in space. The lecture aims to offer an insight into psychological context of artistic composition in relation to the viewer's reflection. Special attention will be paid to the interpretation of artwork in the context of the following areas:

- 1. Seeing, observing, perceiving, empathizing (expression, gesture)
- 2. Motifs, motivational networks and structure
- 3. Psychological background of visual expression and how to reveal the meanings
- 4. From illusion, imagination and dramatic evocation to narrative painting
- 5. Colors, their semantic value, perception and interpretation

REQUIREMENTS:

Students should write an essay, than they can access to the oral exam. The essay and exam topics correspond to the focus and level of the semester.