## **ART & DESIGN INSTITUT**

## **PHOTOGRAPHY**

MgA. David Hanykýř

## **SYLLABUS 1**

In the first year, students would examine different photographic genres in the context of art history and contemporary thinking. The focus will be on the photographic vision of the world. The aim of the teacher is to inform students about the technique basics, show them how to select appropriate lighting atmosphere, with an adequate form and expression. We will focus on the formation of photographic perception through practical demonstrations of examples such as composition, light, shadow, technical apparatus setting, perspective, proportion, structure, whole, detail, atmosphere of the taken picture and so on. These tricks will be reflected in the final photography with their use in combination. Students will become familiar with all the camera features, learn to creatively control manual settings, learn about the exposure and visual characteristics such as shutter speed, aperture, sensitivity, different foci, JPEG vs. RAW, after setting the WB (white balance). We will focus on the basics of composition and basic genres in photography (still life, architecture, portrait, advertising, landscape, reportage, documentary, fashion, act, free creation) - portfolio of significant artists from the country and abroad. Free creation will be discussed with teachers and at the end of the semester it will become the subject for a broader discussion. In the first semester we will study History of Photography till 1918, including direct connections to contemporary photographic work.

## **ASSIGNMENTS**

- Basic photo editing with the Adobe Photoshop
- Working in the studio still life and portrait in the studio, 5 photos
- Photographs of architecture, interior and exterior, 5 Photos
- The white object on a white background with an emphasis on different lighting, 3 photos
- Additional colours RGB and CMYK, 6 photo
- Daily tasks photo diary (all semesters throughout the entire study)
- individual task own creation