

ART & DESIGN INSTITUT

CULTURAL ANTHROPOLOGY AND ART

Ing. Marek Prokůpek

ANNOTATION

The course focuses on the museums and art galleries management and all other specifics related to this. The content of the lectures is aimed to provide students with complex information about the art management with emphasis on the institution of art museums and galleries. In this course, students will gain insight into the art management not only in the terms of art history, but also from the managerial and economical point of view.

SYLLABUS 4

- In the fourth semester students have this subject just a lesson a week. In this semester, students have already complex knowledge from the previous terms. This knowledge is just deepened and analyses of specific exhibition institutions are done. These are in-depth analysis in terms of dramaturgy, economy, collections, art history and management. Thematically, we will focus on yet uncovered topic - criminology in art and connoisseurship.
- Examples of institutions: the Louvre Museum, Museum of Modern Art in New York, the National Gallery in Prague, Hamburger Bahnhof Museum in Berlin, Dvorak Sec Contemporary, Jiri Svestka Gallery, Gagosian Gallery, White Cube Gallery, and others.

Requirements:

- 20% active participation at lectures
- 20% semester paper
- 10% presentation of the term paper
- 50% test – a combination of multiple choice questions and open-ended questions

Overall assessment

- 0-59 failed
- 60-74 well done
- 75-89 very well done
- 90-100 excellent