CULTURAL ANTHROPOLOGY AND ART

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ANNOTATION

The course focuses on the museums and art galleries management and all other specifics related to this. The content of the lectures is aimed to provide students with complex information about the art management with emphasis on the institution of art museums and galleries. In this course, students will gain insight into the art management not only in the terms of art history, but also from the managerial and economical point of view.

SYLLABUS 1

- Introduction to the basic terms of museums and galleries history, with these terms we will work during all of the terms.
- The historical development of art museums and institutions as well as formation of galleries is explained. With this is related unnecessarily the issue of collectibles and topic – collection versus art – together with the question Museum or gallery?
- After the historical part, lectures focused on building of art museum institutions; we will discuss what is necessary for the arise of a museum and related specifics.
- In the museum and art gallery management, important elements are professional associations, such as ICOM, the Association of Museums and Galleries, and others.
- Following lectures focus on the very activities that take place in an art museum, thus collecting activities, exhibitions of fine art and design (concept, borrowing, logistics, support programs, research and development, etc.)
- Design to Design - all about ...
- Students will know the economic and financial aspects of museum management, i.e. what is the structure of the incomes and expenses of museums and what are the current trends in funding for cultural institutions at home and abroad.
- Finally, the attention is paid also to the ways of art installations and the different types of this are shown.
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Fulfilment:
- 20% active participation in lectures
- 80% test - a combination of multiple choice questions and open-ended questions

Overall rating
- 0-59 failed
- 60-74 well
- 75-89 very well
- 90-100 perfectly