

INTERMEDIA

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SYLLABUS 3

In the third semester of Intermedia studio, students should start to make out in their own interests and try to observe which areas of culture, art, decorative or dramatic arts correspond with their personalities and acquire (at least on the basis of information) a wide variety of art expression means. At the same time the theme- Warning before fashion trends in art- is discussed with the teachers. Students should begin to have a masterful overview of recent events on the European art scene and gradually concentrate on theoretical preparation and gatherings of material for their following art work. It is welcomed if the activities in the studio can be utilized in the future thesis, about which the student will be required to think concretely in the coming semester. The students are also encouraged to use all audio and video equipment of the school; at programs Adobe there is assigned to use a more advanced software versions: Adobe Photoshop, Adobe Premiere, Adobe Flash, or other editors. They may also work in technical backgrounds such as the graphic studio if their works require it. Students will deepen the theoretical and practical knowledge of intermedia communications. The aim is to gain an experience with the organization and implementation of the intermediate project. After learning the basic of art expression means, contemporary and applied art, students have space to search for self-realization. Tasks are rather intuitive, so students try and find a role: for example, creative, implementative, productive etc.

Emphasis is put on:

Material - concept and expression means

Material "events" / composition; experiment on a given topic /

Design - Undesign in the intermediate formation / form – no form, purpose – no purpose /

Sculpture- object / interfaces, differentiation, definition /

Object 1 - as "ready made" / relationships, meanings and their combinations /

Object 2 - the creation of new forms / possible involvement of other features - sound, movement, light ... /

Object in combination: classical techniques / drawing, painting – picture by new media / digital printing, photo ... /

Interdisciplinary forms and dialogues / light, sound, movement

ASSIGNMENTS

- **Flash banner.** Creation of simple banners without sound for indoor installation. It is not permitted to use copyrighted audio or photos. Length max.1 min.
- Indoor installation / creation of objects in a certain area / definition, concept, spatial relationships, the thought process.
- objects in combination: classical techniques / drawing, painting / and new media / digital printing, photo ... /
- the final three-dimensional realization max. size 1m x 2m. A part of final realization in both topics- the ideological part (component A3 - project description) and the drawing part (a way

of thinking about processing, technical drawings, bases, documentation creation - realization).

- essay on the topic "What Are the Fashion Trends in Art and Why to Avoid Them"
- Video trailer for a personal project: / short video film with sound max. 30 s / (edited)