## **ART & DESIGN INSTITUT**

## **GRAPHICS**

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## **SYLLABUS 4**

This term builds on the exercise of the third semester, the difference is in the connection of individual genres, technology, and fine media.

System of topics is sorted into consecutive tasks in which the student's reflection of more fine techniques is important— drawing, photography (reproduction), painting, graphics, object, and font. An important criterion in the overall evaluation is selected the default theme, type of reproduction (drawing, photographic studies), its reinterpretation through another technique (painting) and resulting parallel work in graphics and illustration with an interference into the new media.

Another topic is the continuous recording of a graphic image creation, projection of the series images, image zone and its gradual destruction. The result is a change in the form and expression. The change of the work visual communication is in its demise (gradual destruction – reference to the informel, collage, film, video), or change of the form, reduction, flatness, a fragment, stencil printing, combination with different graphics technology, unconventional methods in printing.

Continuous parallel work in one task realized in multiple ways which opens—endless spectrum of possibilities, such as choices of ordering way of presenting the stages of recording, changing the scale, and range of meaning form effects, appropriate techniques, the importance of the work on the print pad and possible variants of the print. The choice of the individual genres and different interpretations: original (photo), a source outside the optical quality (font structure, character) and interpretation: the character and the significance of the image information in the photographic record (original), computer graphics and realization in drawing, free graphics. The student goes through a diverse range of visualization methodology, manifests the quality of his talent in the ability of his own reflection in a range of themes and techniques or way of communication. The choice of the nature and importance of the original source, the background for transformation to the new expressive conditions in the area of the contemporary interpretation, the original – the originality in the context of pictorial reproduction.

## **ASSIGNMENTS**

Range of the specified topics is in the area of illustration and new media.

- illustration history connected with book illuminations and illustrations in the graphic techniques (development of printing and illustration)
- the practical implementation in the graphic each student creates a 1 to 3 illustrations to individually selected literature; background in classical and new media: photography, computer graphics
- landscape own interactions, implementation in the gradual transformation through various media, a custom photographic record A3, convert of drawing from A1 till A3, a drawing converted in a graphics program to the new visualization
- reproduction and its transformation into the new picture in the technique: collage, painting, drawing, graphics technology, a combination of techniques. Significance and evaluation of the student is in the ability of the new interpretation of the original image in a new one in the spectrum of contemporary new media