

ERASMUS POLICY STATEMENT (2014-2020)

ART & DESIGN INSTITUT

MOTTO: ART IS WITHOUT BOUNDARIES.

ADI is aware of the importance of international cooperation throughout the EU and beyond, so it pays attention to deepen international relations, which are the keys to achieve significant position in the tertiary education.

ADI's international cooperation strategy involves participation in the processes of international exchange of experience and artistic practice. This would lead to the development of existing curricula while emphasizing the increasing quality of current developments and the needs of the arts and art markets, which will bring its graduates perspective, autonomy and employment. This strategy corresponds with ADI's long term of development. Participation in the Erasmus + program fits into the global strategy of ADI, as it extends the field of international cooperation activities.

ADI develops relationships with partner organizations - gallery owners, developers, creative companies, agencies, etc. This cooperation provides the students feedback, which verify their acquired theoretical knowledge.

a) ADI establishes contacts with foreign universities or colleges with regards to the same institutional and artistic vision. It focuses on building quality and responsibility in the art education with the context of artistic and social development.

Thanks to this, the concrete selection of partners corresponds with the professional artistic focus of ADI, but also reflects the interdisciplinary study overlaps. Negotiations on a partnership are based on mutual comparison of institutional focuses in order to ensure transferability of study and other activities to a mobility.

ADI seeks to establish new partnerships within and outside Europe in order to offer its students and staff a list of partners suitable for the mobility territorially different enough. The aim is to enable the mobility participants to compare approaches in different geographical areas, further to enable the cooperation, professional and personal growth, while at the same time to contribute to deeper cultural understanding.

b) In October 2014, the first students were enrolled into ADI. During the next 6 months, ADI is working on partnerships within the EEA and Norwegian funds. With the University of Oslo (and in this case with the Department of Social Anthropology we work on the project NF-CZ07-INP-4-3172015 - Social Life of Artefact's, and with the Bifröst University in Iceland on the project CZ07/MSEG/MOPEG02 - Marketing of Galleries and Trade of Artworks in the Czech Republic and Iceland. It also initiated discussions about partnerships with the university in Bratislava; Kazakh National Academy of Arts and The School of Higher Education in Humanities of the Association for Adult Education in Poland. In the next period ADI wants to strengthen its strategically territorial position in order to develop cooperation with immediate neighbours. Further on, ADI wants to

focuses on Italy, France, Spain, USA, Japan, South Korea, China; this strategy is based artistic focus of the school and also partially with regard to the art market.

c) ADI is accredited just for the bachelor degree, its history is quite short. Therefore, it wants to firstly focus on the establishment and development of mobility possibilities for staff and students; for the future on traineeships exchanges and projects cooperation. If ADI will be accredited for the master or doctorate degree, the focus will be moved more towards the traineeships and projects.

Please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects within the framework of the Erasmus+ Programme. If not applicable, please explain:

The strategy for the organisation and implementation of international cooperation projects has been based on an analysis of the EU programs and targets.

The target of ADI's strategy is to facilitate the cooperation between universities and employers; to offer its students courses which will equip them with the crucial knowledge, skills and experience which will help them to succeed in the job and the art market. Therefore, one of the main task here is to create and enhance relationships and contacts with galleries, museums, government authorities, developers, investors (future potential employers of ADI's graduates). This should be achieved worldwide. Another task is to observe carefully the development in the field of digital skills and adequacy of artistic education and training and then to apply this to the education.

Since ADI has a Department of International Relation, there is a team of specialist, are responsible for the organization and implementation of international cooperation.

The individuals can suggest to this department any kind of possible international cooperation. The vice-rector decides if it is useful for ADI's students and staff and then there are taken next steps.

In the case of a student engaged in international cooperation, there is a careful selection of suitable candidates by the ADI expert committee. During a project, the selected persons are lead and prepared by their main teachers in their studio. Concerning teachers cooperation in international projects – rector and vice-rectors together decide. The teachers are administratively supported by ADI and all necessary steps which can help them to engage in this projects are taken. Just for this year, ADI has a teacher at Papua New Guinea for two months making there anthropological research, the results of his work will be a component of his lectures and the magazine CULTOROLOGIA, which ADI is going to release.

Information about the projects are available on ADIs website; corresponding marketing and popularizing activities (not only for the professional / artistic, but also for the general public) are going to be given. In the case of mutually concluded agreements, there are planned the joint art exhibitions and public auction of student and teachers works from the partner universities.

Concerning the requirement for free access, all the educational materials created with support of the Erasmus + program will be freely available. Similar rule would be applied to all necessary issues which will be solved within the mobility.

(3) Please explain the expected impact of your participation in the Erasmus + program to modernize your institution.

Refer to each of the five priorities of the modernization program and explain

As it is written above, ADI expects that the participation in Erasmus + program will bring firstly – lower level of young artist unemployment, more contacts to ADI worldwide and continuous development of ADI curriculum.

Referring to the priorities of Modernisation Agenda:

1. Increasing attainment levels to provide the graduates and researchers Europe needs

Thanks to the better opportunity to study abroad, art education of the graduates would contain more multicultural aspects (together with the level of the foreign language) and then enable students to succeed in the art market worldwide and create works from broader perspective. ADI now reflects cultural artistic and social needs of the labour market, but thanks to the opportunity to send its student or staff abroad there would be brought more knowledge into this area and improve the education of ADI's students. Conversely, thanks to the exchanges programs of Erasmus+ Czech students could enrich other countries.

Thanks to the Erasmus + and the mobility of young artists generation it will lead to important enhance of the knowledge about other cultures and this from the historical, contemporary, social and artistic point of view. This would lead also to the decreasing levels of negative aspects of the society such as xenophobia, racism and better acceptance of others and better climate of the society in Europe as the whole. Just now, at ADI there studies students from nine countries and its students from every studio created a work according to the call in DOX - where the artists should say no to racism, xenophobia, fascism and other forms of discrimination.

2. Improving the quality and relevance of higher education

ADIs participation in Erasmus + program would expand and deepen connections with foreign entities both in higher education and in the professional field. The education would be more connected with the practice and then it can more prepare students for the labour market (not only in the Czech Republic).

3. Strengthening quality through mobility and cross-border collaboration

More cross-cultural experience would improve not only the ability of the participants to use foreign language. Their cross-cultural experience would be without debts influential for them in their work, it will inspire them and give them possible more motivation and different look at their work. Furthermore, of course they would share experience with their peers, so hopefully the mobility or international cooperation of one person would then have positive impact at their students' colleagues - and because we are spoken about the artistic school, than possible on the cultivation of the whole society.

4. Making the knowledge triangle work

ADI is a non-university institution. The system of education-research-innovation here is realized mainly in the field of artistic creation and Cultural Management. ADI organizes an annual "Summer School" where students, teachers and professionals and the general public have access to the results from this area. By participating in the Erasmus + program will be strengthened ADIs opportunity to innovation of its curriculum and also give ADIs staff more chance for the research work.

5. Improving governance and funding

ADI is the only private university with an artistic visual focus in the Czech Republic. It is financed mainly from private funds and its management is provided by the Act and the Statute, together with requirements for effectiveness by the statutory representative. By participating in the Erasmus + program ADI will get the opportunity to use other means to improve the quality of art education and to intensify the support and development of international relations.



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The Rector

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